



PRESS INFORMATION

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Full house at the International Dealer Meeting at Abbey Andechs

Tecco shows new business models and uses sister company Ilford as a door opener and supplement

Bergisch Gladbach/Germany, November 10th 2017

Tecco, a subsidiary of Chugai Photochemicals and sister company of Ilford, invited – with Canon and EFI – their partners from all over the world to an international trade meeting in the abbey of Andechs. Forty-five partners from seventeen countries followed the invitation and ensured a successful event. The event was completed with an impressive tour of the BMW Museum.

After a welcome from Tecco's Managing Director Arnoud Mekenkamp, the sales and product management team led through the event, with high-caliber lectures on interesting and current topics, including Christoph Herzog with the subject of proofing with a technology perspective on the new EFI Fiery XF version 7.

High attention was paid to Tecco's dealer from Greece: Dimitris Levitikos from Kabanaos showed how he successfully complements Tecco's product portfolio with Ilford laminats from the Ilfoguard range.

Thomas Adorff, photographer and coach from Karlsruhe, contributed an emotional note. According to the motto "Coating for Emotion", he exhibited haptic and visual works, which he had made with the Ilford Creative Emulsion. With this emulsion, an inkjet paper or other uncoated papers can be produced from each hand-made paper.

Novelties and highlights

Tecco will complete its range with new products: After a break, the product group Tecco Photo will include posterboard again. For all enthusiasts of the "Luster surface" the posterboard with 550 g is available immediately. The range of self-adhesive media in the production line is expanded by a self-adhesive textile, available from January 2018.

EFI's proof papers are supplemented by a new, light semi matte PE paper on FOGRA39. The very large color gamut of the new EFI 6200XF makes it possible to print spot colors. The special feature is the extremely high amount of ink absorption. Also presented was the FOGRA51 paper EFI 8200OBA, a light proof paper with optical brighteners. It supplements the premium proof paper EFI 8245OBA.

Tecco's Certification Program (TCPC) allows users to use qualified print service providers to get their prints on requested media in consistently high quality. Marked by holostickers specially designed for this purpose. A list of certified service providers can be found on Tecco's web site: "Where to Print".

Strategic Positioning

Tecco partners now are given access to the Ilford products Ilfoguard, Ilfochrome and accessories like Canvas and FineArt Protect, Archiva Tape/Mount and Creative Emulsion – also to the new Ilford Creative Emulsion Trial Pack which includes everything you need for coating a paper: two different coating bars in 25 cm length, emulsions A and B and 4 measuring cups.

Tecco will adjust its prices based on market conditions. All paper suppliers have implemented this in the last few years. Tecco is now following a price increase of five percent, starting on January 1, 2018.

About Tecco

Paper pioneer Tecco is a world wide operating, global player in the paper industry. After partnerships with well-known companies, famous artists, photographers and musicians and after setting numerous norms and standards Tecco was granted a member ship in the oldest and most famous photo club in the world, the Royal Photographic Society of Great Britain (RPS).

Today Tecco is considered innovation leader and trend setter in the market for photo, fine art, proofing and lfp media. Tecco papers hold all relevant international certifications: Fogra, SWOP, GraCol, Henry Wilhelm Research as for the environmental certifications FSC and PEFC.

Chugai was founded in 1948 in Tokyo. The Chugai Group includes: Chugai Photo Chemical, Chugai Chemical Industrial, JetGraph, My Album, Ilford and Tecco.

Photo Caption

Strong together: Tecco's tradings partner now also with Ilford solutions.

For Publication: Contact and Information

<http://www.tecco.de>; <http://www.ilford.eu>