

## Photokina News

# Tecco proudly celebrates 10th anniversary of Photo Book launch And extends their Range of Premium Papers

Bergisch Gladbach/Germany, September 2018

Ten years after the successful product launch Tecco showcases how to create individual high-quality photo books at Photokina (Cologne, September 26-29, Hall 3.1, Booth D34). In addition, Tecco presents new state-of-the-art Baryta and FineArt papers from its photo line for the first time worldwide.

### Highlight: »10 Years Tecco Books«

Tecco celebrates: "10 years Tecco Books", the first high quality photo books, as Do-It-Yourself version and as service in a Tecco Certified Printing Center (TCPC). Details: <https://tecco.de/tecco-certification-of-excellence>.

### World Premiere: Four high-class Photo Papers

Tecco responds to the growing requirements of the Photo and FineArt market:

- Completion of its range of Baryt qualities
- Extension of the matt cotton papers
- Supplementation of double-sided PE papers

Two additional Baryta grades (matt and satin) and a slightly structured cotton rag round up Tecco's premium range. Besides that Tecco reacts on the growing demand of DUO papers and introduces a new double-side coated Luster paper.

### Papers in Detail

Tecco Photo BTM275 Baryt Matt is a bright white paper. It has a finely textured surface structure and consists of 100% alpha cellulose. The print gives the matt paper a slightly silky gloss.

Tecco Photo BTS300 Baryt Satin is a satin inkjet paper. It has the classic look and feel of a traditional silver halide barite paper. The 300 g/m<sup>2</sup> heavy photo paper is pH neutral and therefore extremely resistant to aging. It is equally suitable for black and white and color prints.

Tecco Photo PCR310 Premium Cotton Rag is a slightly textured, 310 g/m<sup>2</sup> cotton paper. It is well suited for high-quality Fine Art prints, is acid-free and therefore extremely resistant to aging and light.

Tecco Photo DS325 DUO Satin is a double-sided coated PE paper. With its smooth satin surface and exceptionally large color space, it is the ideal paper for professional photo albums and greeting cards. The 325 g/m<sup>2</sup> photo paper allows printing on both sides.

As usual, and color compliant towards their corporate design, Tecco invites every Photokina visitor to a freshly squeezed orange juice.

### About Tecco

Paper pioneer Tecco is a worldwide operating, global player in the paper industry. Partnerships with well-known companies, famous artists, photographers and musicians and after setting numerous norms and standards Tecco was granted a membership in the oldest and most famous photo club in the world, the Royal Photographic Society of Great Britain (RPS).

Today Tecco is considered innovation leader and trend setter in the market for photo, fine art, proofing and lfp media. Tecco papers hold all relevant international certifications: Fogra, SWOP, GraCol, Henry Wilhelm Research as for the environmental certifications FSC and PEFC.

### Photo Caption

Tecco: Do-It-Yourself photo books and new art print papers.

### For Publication: Contact and Information

<http://www.tecco.de>; <https://www.facebook.com/teccopaper>; <https://tecco.de/de/the-tecco-certification-of-excellence>



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